

**ROCKLAND TRUST CHARITABLE FOUNDATION DONATION SUPPORTS
CHRISTMAS IS FOR KIDS PROGRAM**

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ATTLEBORO, MASSACHUSETTS, NOVEMBER 15, 2018:

Rockland Trust Charitable Foundation is donating \$2,500 to the Greater Attleboro Area Council for Children in support of the Christmas in for Kids program.



Charitable Foundation

Christmas is for Kids began in 1983 and fulfills Christmas wishes for poor and disadvantaged children in seven communities. The program began with a small number of requests, approximately 200 wishes, and now provides new clothes, coats, boots and toys for 1000 local children each year. These children are brought to the Council's attention through social workers, day care providers, homeless shelters, group home facilitators. Of the 1000 children served, approximately 300 children are helped because the parent applied directly to the program. The number of volunteers, ages 13 and up, has grown from about a dozen to 150 each year with many coming back for 10 years and longer. Over 4000 volunteer hours are logged beginning in October and running through Christmas. Rockland Trust Charitable Foundation sets a wonderful example of how donations come from area foundations, businesses and private donations.

Jeanne Travers of the Rockland Trust Charitable Foundation said, "We are impressed with your program to assist disadvantaged children in the Rockland Trust service area. We are pleased to make this contribution and wish you much success."

The Christmas wishes have already begun to pour in this year as the number of poor and disadvantaged children continues to grow. The wishes for each child include warm clothes, a favorite book, and a special toy. Each bag of gifts is put together for that specific child to also take into consideration any special needs or challenges so that every child receives something especially suited to them. Additionally, the families receive gift cards for food so they too, as a family, may have one day out of the year to come together as family and enjoy the holiday. None of these gifts would be possible if it were not for the Christmas is for Kids volunteers, and the many businesses and private donors who work collaboratively to make the magic happen every year.

At this time, The Greater Attleboro Area Council for Children serves the poor, disadvantaged, and homeless children and their families in the communities it serves. The children will be served by fulfilling the wishes of these children during this very special time of year. They will be provided with warm coats, new clothes, boots, and a special toy. The families will benefit by receiving gift cards for groceries so each family can put food on the table to celebrate this special holiday.

The communities served by the Greater Attleboro Area Council for Children includes: Attleboro, North Attleboro, Norton, Mansfield, Rehoboth, Seekonk, and Plainville.

The Greater Attleboro Area Council for Children is an all-volunteer, 501C3 charitable organization. www.councilforchildren.org

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